



MEDIA RELEASE

Event Planners Australia has announced its merger with MCI, the world's leading and largest PCO (professional conference organiser), corporate and special event managers, DMC (destination management company) and AMC (Association management company).

"We have consistently occupied the premier Australian market position and provided the leading meeting and event management services for the past 31 years but given the size of the Australian market it can be difficult to achieve the economies of scale that MCI can offer" Ray Shaw, Chairman Event Planners Australia said

"We look forward to offering our client's access to a much broader array of global resources and complementary services; our staff with lifetime global career opportunities; and the Australian business events industry access to a pipeline of MCI managed international meetings and events with their eye on Australia" he said.

Robin Lokerman, President Asia Pacific of MCI commented "Ray and his team have played an important thought-leadership role in the business events industry in Australia for many years. They have won many industry awards including the 2009 Meetings & Events Australia national Award for Excellence as Australia's best large Meetings Management Company and serve a wide range of long term clients. We see great growth potential for MCI in Australia and also believe the Event Planners' team can play a key role in our PCO business in Asia Pacific region.

Event Planners remains an Australian company under the same Executive Management Team who have also become significant shareholders in MCI

and join the company's Board of Management and Team of Directors responsible for developing and implementing MCI's global vision.

ABOUT EVENT PLANNERS AUSTRALIA www.eventplanners.com.au

Event Planners Australia is Australia's longest established meetings and event Management Company. For over 31 years the company has designed and delivered spectacularly successful national and international events for association, corporate and government clients.

Employing over 40 personnel across five offices in Sydney, Melbourne, Brisbane, Adelaide and Hobart Event Planners consistently delivers high levels of professional service to its clients wherever their event is held. The company's outstanding achievements have been recognised with more than 50 State and National Meetings & Events Australia Awards for Excellence.

ABOUT MCI www.mci-group.com

MCI is a globally integrated association, communication and event management company. For 23 years, MCI has helped companies, governments and associations bring people together to create meaningful connections and win. It employs approximately 940 staff in 43 offices worldwide.

The company's combined expertise helps clients by offering strategy, creativity and execution in the field of Association Management & Consulting (AM&C), Performance Improvement, Professional Congress Organization (PCO), and Meetings & Events. MCI's support services include Ovation, a global Destination Management (DMC) in 15 countries and a range of specialist meeting and event services.

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